

# JACKSON BAUGH

CREATIVE VIRTUOSO // DESIGN SPECIALIST

## WORK //

2019  
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### Jackson Baugh / Private Contract Creatives

Working directly with clients on graphic design & fine art projects.

### Account Manager / Ultimate Imaging

Managing Corporate accounts: creating Orders/Invoices, review client files, expedite pre-press set up, fulfillment and delivery of client projects.

### Design & Print Manager / Allegra Print & Imaging

Creation and revision of client and in-house print media. Print traffic controller. Fulfillment.

### Studio Manager / Zita Design

Oversee daily operation of studio. Manage artists working in studio and on job sites. Development & design of web site.

### Graphic Designer / Redding Communications

Creation and revision of web and print media. Large format print technician.

### Graphic Designer / Alamo Colleges

Creation and revision of client and in-house print media. Work with department reps for informational and marketing design collateral.

### Custom Production Manager / Architerra Austin

Working with clients to produce working drawings, prepare take offs, and production custom architectural ceramics.

## EDUCATION

BFA / 1997  
Southwest Texas  
State University

## // DEEDS

Using my skills and talents to create designs and projects that wow clients with quantifiable results.

Set up web to print portal. Lead designer for direct mail campaign helping increase revenue by \$22K from 2014 to 2015.

Implement procedures for tracking client designs, products & materials to reduce studio and job site waste by almost 30%.

Managing the Water Street Seafood Co. print media marketing account.

Work on new student recruitment campaign including movie theater slides, tv graphics, web and print ads.

Design first product catalog, Set up and launch digital product tracking system.

## AGAPE

Surfrider Foundation,  
Texas Campaign for the  
Environment,  
Texas Gulf Coast Surfing  
Association,

## SKILLS

**Design** : Adobe Creative Suite; MS Office Suite; Freehand; Quark; Corell; and assorted relic software

**Development** : CSS; HTML; Wordpress; Dreamweaver; Adobe Go Live

**Hands On** : Working in studio and on Location as Art Director, Photographer & Videographer. Strong Working knowledge of b/w & color printers, copiers, as well as wide format printers and plotters; professional scanners, and digital cameras.

## SPECIALTIES

Copywriting  
Client services  
Direct response marketing  
Graphic design  
Print production  
Project management  
Traffic management  
Web content management

 AUSTIN  TEXAS

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JACKSONBAUGH.COM  
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